



A Semiotic Reader: Papers from the Southern Semiotic Review Issues One and Two

Geoffrey Sykes

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Semiotics is a major strand of modern thinking concerning language and meaning. This volume presents a broad collection of work devoted to semiotic theory and research. It comprises papers from the first and second issues of the international journal Southern Semiotic Review, and provides a unique and comprehensive publication suitable for introductory as well as advanced reading and study. Papers range from theoretical inquiry into the history of semiotic ideas, including seminal thinkers such as Charles Peirce and Ferdinand de Saussure, to applied study in linguistics, popular culture, cultural migration, gesture and body language, and mass media and videography. Contents: Introduction - Visions of the Other and Free Indirect Speech in Artistic Discourse by Augusto Ponzio and Susan Petrilli - The Dancing Cop: Semiotics and Innovation by Massimo Leone - Body parts and their Names in Russian by Grigory E. Kreydlin and Svetlana I. Pereverzeva - Coming out of Culture by Eduardo Herrera - The Fate of the Iconic Sign: Taser Video by Christina Spiesel - Hand Gestures Reflecting Bengali Culture by Hakim Arif - For a Critique of the Subject. The Sign "Self" and Its Interpretations by Susan Petrilli - Gérard Deledalle, Charles S. Peirce's Philosophy of Signs. Review by Geoffrey Sykes - Theatricalization of the Ritualistic Gesture and Dancing. A Semiotic Approach by Nicoleta Blanariu - A Semiotic Analysis of Iconicity in Japanese Manner Posters by Mary Eberhardinger - Neglected aspects of Peirce's Writings by Susan Petrilli - Cognition and Stereotypes in 'Guess Who is Coming to Dinner': A semiotic and social psychological perspective by Anna Rédei - Geopolitical Review of Structuralist Theory by Geoffrey Sykes - The Man in the Gallery with the Writing on His Face: Depictions of the Audience at the Diana Inquest by Graham White - The Motorcar and Desire: a Cultural and Literary Reconsideration of the Motorcar in Modernity by Paul Ryder - Designers: Thinking Meta's Through, Shaping Signs that Comfort by Soo Meng Jude Chua - Pichulita by Alberto Quero

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