



Ultimate Guide to Facebook Advertising: How to Access 600 Million Customers in 10 Minutes (Ultimate Series)

Perry Marshall, Thomas Meloche

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*****This version is out of print & out of date. Please find the 2nd edition of Ultimate Guide to Facebook Advertising which is the current version.*****

MAKE A FORTUNE WITH FACEBOOK. Perry Marshall, author of the #1 selling book on Google advertising, and internet strategist Thomas Meloche lift the curtain to the 600 million potential customers on Facebook and show you how to reach them, convert them, and keep them as your fan, friend, and customer for life.

Introducing game-changing strategies, tools, and reports, Marshall and Meloche breakdown the magic of Facebook Paid Advertising and show you how to gain dramatically on your investment--in clicks, customers, and profits.

"Perry and Tom not only understand every nuance of the technical aspects of getting Facebook ads to work for your business, they also understand the psychology behind what works and what doesn't when it comes to advertising online. If you're looking for an uber-effective way to master the art of driving traffic to your offers through paid advertising, get this book - it truly is the ultimate guide!"

--Mari Smith, co-author of Facebook Marketing: An Hour A Day and author of The New Relationship Marketing

"If anybody can make practical sense of Facebook for marketers, it's Perry. He has his finger on its truth - as advertising media not social media. This book shows how to capitalize on ideal timing with this media. He is a well-disciplined direct-response practitioner who holds this accountable for ROI. I bestow my 'No B.S. blessing.'"

--Dan S. Kennedy, legendary direct marketing advisor and author of the No B.S. book series, NoBSBooks.com

Ultimate Guide to Facebook Advertising just might be your ultimate guide to earning a ton of money with this social media phenomenon. What you don't know about Facebook could hurt you and what you will learn about Facebook from this book definitely will help you. It's a fun and easy read and a surefire way to seriously increase your income.

-Jay Conrad Levinson, The Father of Guerrilla Marketing, author of Guerrilla Marketing series of books

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Information is provisions for people to get better life, information currently can get by anyone in everywhere. The information can be a know-how or any news even a concern. What people must be consider when those information which is from the former life are difficult to be find than now is taking seriously which one is appropriate to believe or which one the particular resource are convinced. If you obtain the unstable resource then you understand it as your main information we will see huge disadvantage for you. All of those possibilities will not happen throughout you if you take Ultimate Guide to Facebook Advertising: How to Access 600 Million Customers in 10 Minutes (Ultimate Series) as the daily resource information.

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