



Michelle Obama: First Lady of Fashion and Style

Susan Swimmer

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First Lady Michelle Obama's fashion sense--with its intuitive mix of high-end designers and off-the-rack selections--has captivated onlookers around the world and is now the subject of this gorgeous tribute, written by a veteran fashion journalist.

In April 2009, the *Wall Street Journal* reported that Michelle Obama topped the President's favorability rating--no small feat, considering his rock-star approvals numbers. That appeal is thanks in part to her athletic grace and in part to her seemingly effortless, and singular, sense of style.

For one TV appearance, Mrs. Obama wore an off-the-rack dress, proving you can look fabulous in ready-to-wear designs. To meet the Prime Minister of England, she wore a sparkling cardigan from J. Crew, and the sweater sold out across America that afternoon. And on the night her husband was inaugurated, she wore a young, unproven designer--a fashion risk that had the national media (and veteran designers!) buzzing for weeks.

Written by fashion editor and writer Susan Swimmer and filled with more than 200 stunning photographs, this elegant chronicle paints a compelling fashion portrait of America's beloved first lady.

Excerpts from Michelle Obama: First Lady of Fashion and Style

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