



Managing Business Ethics: Straight Talk About How To Do It Right

Linda K. Trevino, Katherine A. Nelson

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Offering a highly realistic, down-to-earth look at ethics in the workplace, Linda K. Trevino and Katherine A. Nelson's "Managing Business Ethics" will help you identify and solve ethical dilemmas, understand why people behave and the way they do, and promote ethical behavior in your organization. The text moves beyond the scope of prescriptive individual ethical decision making to examine how managers and organizations influence ethical decision making and behavior. Throughout, the emphasis is on common, real-life work situations, including hiring, managing, assessing performance, disciplining, firing, and providing incentives for staff, as well as producing quality products and services and dealing effectively and fairly with customers, vendors, and other stakeholders.

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