Objective-C for Absolute Beginners: iPhone, iPad and Mac Programming Made Easy

Gary Bennett, Brad Lees, Mitchell Fisher

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It seems as if everyone is writing applications for Apple's iPhone and iPad, but how do they all do it? It's best to learn Objective-C, the native language of both the iOS and Mac OS X, but where to begin? Right here, even if you've never programmed before!

Objective-C for Absolute Beginners will teach you how to write software for your Mac, iPhone, or iPad using Objective-C, an elegant and powerful language with a rich set of developer tools. Using a hands-on approach, you'll learn to think in programming terms, how to use Objective-C to build program logic, and how to write your own applications and apps.

With over 50 collective years in software development and based on an approach pioneered at Carnegie Mellon University, the authors have developed a remarkably effective approach to learning Objective-C. Since the introduction of Apple's iPhone, the authors have taught hundreds of absolute beginners how to develop Mac, iPhone,and iPad apps, including many that became popular apps in the iTunes App Store.

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