



From Start to Stardom: The Casting Director's Guide for Aspiring Actors

Lisa London CSA

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“Best book EVER! Lisa really gives us the inside track on how to make it as an actor! There’s so much to learn when getting started in Hollywood and this book is smart, concise and very insightful! A TRUE must-have for every parent and actor!” **Tish Cyrus (Miley’s Mom)**

Lisa London has been discovering new talent for over 20 years in her role as a top Hollywood Casting Director. Her experience with Hollywood began earlier during her childhood years when she accompanied her famous father, Television Director Jerry London, to the sets. Even then, she had an eye for talent as she watched well-known actors work.

Lisa discovered and/or cast early in their careers, such notable actors as, **Miley Cyrus, Jennifer Aniston, Jonah Hill, Emma Stone, Giovanni Ribisi, Victoria Justice, Selena Gomez, Megan Hilty, Ryan Phillippe, Mark Ruffalo Mariska Hargitay** and many others.

In this book, she will take you on a step by step journey, laying out what you need to know to have the best shot at stardom. Never before have so many details and insider secrets been revealed in such a way that is easy to understand and apply. The key to your success as a professional actor may be just be a chapter away.

- How do you get started as an actor?
- How to make the most of your headshots and resume?
- When and how do you get an agent or manager?
- Charisma over credits, which is more important?
- Steps on how to audition.
- How to find resources regardless of where you live.
- What does a casting director look for?
- Why do some actors get call backs and most do not?
- Plus interviews with working Hollywood professionals and more...

“What a great book - Lisa tells it like it is. I followed much of her advice and ended up making my dream come true of being on a Disney Channel series.” **Adam Irigoyen (Shake It Up)**

“As both an Actor and Executive Producer, I think Lisa’s book is fantastic! She really explains the process of casting so an actor can understand what they need to do. As a former 3-Time NBA World Champion, I know a winner when I see one. 'From Start to Stardom' is your key to a successful career.” **Rick Fox, Actor and Executive Producer**

Today as never before thanks to computers, the internet and digital video, anyone in North America and even the world can audition for TV or film roles. This book will give you the basic, professional level information necessary to be taken seriously by the Casting Directors, Agents and Managers that are the gatekeepers of the entertainment industry.

“Lisa London is a phenomenal resource for any actor, both new and seasoned, and her book is a wonderful tool and must-have for those wanting to know what's what in the entertainment industry.” **Sarah Shyn, Manager, 3 Arts Entertainment**

“Lisa's book "From Start to Stardom" is an invaluable and amazing tool for actors of any age. I have known Lisa London for 20 years and she is a true gift to the entertainment business. Lisa is a wealth of information and she is one of the few people in Hollywood that cares.” **Cindy Osbrink, Owner/Agent - The Osbrink**

Agency

"I wish this book was available when I graduated from college and started auditioning. It's so great to hear this advice from a casting director's perspective. And Lisa is the best! I should know - she gave me my first TV job and we've been friends ever since!" **Megan Hilty (Sean Saves The World, Wicked)**

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Eunice Huynh:

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Kristen Blasingame:

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