



Understanding Occupy from Wall Street to Portland: Applied Studies in Communication Theory

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Given the centrality of economics and communication in the Occupy movement, *Understanding Occupy* from Wall Street to Portland uses economic insights and contemporary theories of communication to better understand the movement at this current juncture in history. This collection is organized by complementary theoretical and methodological perspectives: the global—critical cultural and economic understandings of Occupy; the local—interpretive ethnographic examinations of a local site—Occupy Portland, Oregon; and mediated perspectives—analyses of the words of officials and media. The contributors also examine social movement phenomena by stepping outside of social movement theory to analyze the macro- and microprocesses of the Occupy movement, demonstrating the saliency of communication theory. Throughout the volume are in-depth case studies that examine universal narratives about Occupy. One of the challenges of studying Occupy is that members of this movement are committed to not allowing any one person (or entity) to define it. One way the editors acknowledge this and attempt to honor the individualism and postmodern fragmentation of this movement is to consider their findings in light of the three interpretive lenses of the romantic, functional, and critical. This informative and comprehensive text provides a critical lens on the constantly evolving Occupy movement.



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