



SmartBook Access Card for Life-Span Development

John Santrock

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Connecting Research & Results

As a master teacher, Santrock connects students to current research and real world application. His integrated, personalized learning program gives students the insight they need to study smarter and improve performance. *Connect with Life-Span Development and connect with success!*

Informed and driven by research. At McGraw-Hill Education, we have spent thousands of hours with you and your students, working to understand the key needs and concerns you face in Human Development courses. The most common topics raised include managing the vast amount of content inherent to this course and ensuring the dependability of the assigned material?is it current and accurate? The result of this research is John Santrock's *Life-Span Development*.

Life-Span Development ensures students complete and understand the assigned material in a number of ways: Santrock's hallmark Learning Goals pedagogy provides a comprehensive roadmap to the text material, clearly pointing out the core concepts fundamental to students' learning and performance. Our **LearnSmart Advantage** adaptive study tools increase students' efficiency in studying by identifying what they know, and more importantly what they don't know, providing immediate remediation for the areas in which they are struggling. At the same time, instructors have access to powerful visual reports allowing them to quickly see where students' strengths and weaknesses lie. **Connect Lifespan** takes your instruction and your students' learning experience to the next level without requiring hours of setup whether you are teaching face-to-face, online, or in a hybrid setting.

The **15th edition** continues with the connections theme to help students better understand the concepts among the different aspects of human development. This recurring theme of connections?Developmental Connections, Topical Connections, Connecting Development to Life, Connecting with Careers, and Connections through Research?ties together concepts from across chapters to reinforce the learning process and connects the material to students' everyday lives and future aspirations. Our **Milestones of Development** video series helps bring the course material to life, allowing students to witness development as it unfolds. And of course, all of the text material is informed by *Life-Span Development*'s unique board of expert consultants?a who's who of developmental psychology?who make sure the material is as accurate and up-to-date as possible.

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